

# SIXPITCH

Sixpitch, Inc.  
130-D Krog Street NE  
Atlanta, Georgia 30307

July 26, 2023

Dear Commissioner,  
Dear Community Connectors Grant Program Committee,

The Atlanta Beltline began life as my graduate thesis over two decades ago. I have played various roles in its implementation and have been a partner in helping communities and partner organizations ensure it lives up to its vision. As a designer and urban planner, I've played a unique role in moving this big, ambitious, and highly-complex concept to reality, and I always enjoy seeing it inspire other projects to action, including the Bluffline in Pensacola.

I visited Pensacola as part of CivicCon in 2018 and was impressed with the opportunities I saw. More recently, I was introduced to the Bluffline by my friend and former colleague, Matt Finn, who now lives and works in Pensacola. Along with Pavan Iyer, we discussed similarities with the certain aspects of the Atlanta Beltline, as well as other projects we have worked on or researched across the country. We recognize the type of work that needs to be done – including big ideas that can attract additional support and funding to address transit, housing, and other related opportunities.

The vision outlined for the Bluffline exemplifies the best of these catalyst infrastructures and if possible, we would love to work with this group to realize their vision of a more connected and equitable city.

I am writing to you today as the founder of my consulting practice, Sixpitch, in support of the Bluffline's stated aims and goals. Please support the Bluffline for the Community Connectors Grant Program. And if there is any way we can be helpful, please do not hesitate to reach out.

Sincerely,



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