



July 7, 2023

Dear Community Connectors Grant Review Committee,

As the founder of Upward Intuition, I have seen first-hand the incredible power of outdoor spaces and community-focused initiatives to uplift, inspire, and empower our younger generations. This is why I wholeheartedly endorse Bluffline, Inc.'s proposed Bluffline project.

Our mission at Upward Intuition has always been about more than creating safe spaces for skateboarding; it's about providing avenues for our youth to gain confidence, develop life skills, and foster a deep connection with their community. In this respect, the Bluffline project resonates deeply with our values.

The envisioned 10-mile greenway promises not only to enhance Pensacola's transportation infrastructure but also to create a valuable recreational asset that encourages physical activity and connection with the environment. By connecting Scenic Heights to West Pensacola, the Bluffline project will indeed reunite communities and create a much-needed network for pedestrians, cyclists, and skateboarders alike.

Moreover, the Bluffline's integration with the soon-to-be-realized Hollice T Williams Greenway speaks to the harmonization of our community efforts to revitalize Pensacola's public spaces and re-envision them as centers for recreation, transportation, and community bonding.

I am excited about the potential of the Bluffline project to change the landscape of our city and its impact on the lives of our residents and we stand ready to support them in any way we can. I urge you to support Bluffline, Inc.'s application and make their vision a reality.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads 'Jon Shell'.

Jon Shell
Founder, Upward Intuition
jon@upwardintuition.org